

Beat: Travel

## **IFTM TOP RESA - The Place For PROFESSIONALS From FRANCE & INTERNATIONAL TOURISM**

**October 1-4, 2019 - Porte De Versailles**

PARIS - PORTE DE VERSAILLES, 04.10.2019, 20:47 Time

**USPA NEWS** - IFTM Top Resa is a Trade Show for Travel and Tourism, targeting all Segments: Business, Leisure, Group, MICE & Events. This year, it was held at Porte De Versailles on October 1-4 . This Year, we could discover new Areas such as "The Medical Tourism Village", "The Innovation Village", "The Coach Operators' Village", "The Meeting Roads".... After the Great Success of the 2018 Edition for the 40th Anniversary of the Fair, INDONESIA has reiterated the Experience of being once again the COUNTRY OF HONOR for this year 2019.

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The "Top Resa" Trade Show was established in 1979 in Deauville, with a Focus on Leisure Travel. In 2008, the Trade Show took a new direction and changed its Name to "IFTM Top Resa", moved to Paris and became a Multi-Segment Trade Show covering all Travel Markets: Leisure, Business, Events and Group. In 2018, the Trade Show celebrated its 40th Anniversary. It was the perfect opportunity to rebrand with a New Logo, New Corporate Identity and Colour Code. A Well-Needed Boost for IFTM Top Resa.

- The Key Figures of 2018 Edition

- \* 1,700 Brands
- \* 34,000 Tourism Professionals
- \* 150 Conference Sessions
- \* 33,000 m2

- The Entire Sector in France and Overseas was represented in 2018 (the same for this year)

- \* 112 Airports and Airlines
- \* 39 Shipping Companies & Cruise Operators
- \* 344 Hotel Chains, Aparhotels, Hotel Booking Centers, Hotels
- \* 18 Car Hire Companies
- \* 19 Online Travel Agents
- \* 15 Tail Companies
- \* 45 Group Travel Organisers
- \* 193 Destinations and Representative Offices
- \* 57 French Tour Operators
- \* 4 Destination Network
- \* 32 French Destination Management Companies
- \* 91 Technology - GDS - Startups - Digital
- \* 436 Tour Operators & International Destination Companies
- \* 57 French Destinations
- \* 44 Networks of Management Companies
- \* 19 Theme Parks

- 2019 Event Highlights (These Events are open to the Public)

- \* Startup Contest
- \* Grand Prix Marco Polo
- \* Hackathon
- \* Travel Agents Cup
- \* Travel Agents Junior

\*\*\* About The Startup Contest : The 5th Edition of the Startup Contest rewards the Best Startups Innovating in the Tourism Sector, Showcasing those who embody the Industry's Recovery. All Startups exhibiting in the Startup Village can pitch their Project before a Panel of Expert Judges, including Investors, Entrepreneurs, Industry Professionals, Specialist Independent Press, etc. Each Team will have just 4 minutes to become the 2019 Most Innovative Tourism Startup. The Finale takes place in the Agora, the Heart of TECH ZONE !

\*\*\* About Le Grand Prix Marco Polo : Le Grand Prix Marco Polo, organised with the support of the Marco Polo Think Tank - on the occasion of the IFTM Top Resa 2019 Exhibition, is a Great Prize that rewards the Most Advanced Companies in terms of CSR. By CSR we mean the Responsibility of Companies in the Broadest Sense: Environmental, Social / Societal, Business Ethics, and Eco-System and Supply-Chain, including PMR Accessibility.

\*\*\* About The Grand Prix Stages : The projects submitted will be submitted to a jury of experts for voting:  
Each Professional can propose an Application in one of the following 5 Sectors

- Airline Company
- Car Rental Companies
- Hospitality industry
- Railway Companies
- Special Out-of-Competition Prize: Award of the CSR prize to a Corporate Enterprise for its Internal Actions for its Co-Workers in the Context of Business Travel.

\*\*\* About Hackathon IFTM by CDS Groupe : Following the success of the 2nd IFTM Hackathon by SpeedMedia in 2018, they decided to do it again in 2019 and make it even better! The 3rd edition of the Hackathon takes place on the Show. During 24 hours non-stop followed by a Grand Finale, in Agora, the Heart of the TECH ZONE. This year, Business Travel will be the Main Discussion. Participants develop their Projects around the Theme: the French Marketplace of the Business Hospitality, led by CDS Group. The Teams are made up of Engineers, Developers, Designers, Marketers and pProject Leaders, sStudents or Active People. These Developers participate in this Adventure in order to propose an Innovative Solution.

\*\*\* About Travel Agents Cup : Since 2013, the Travel Agents Cup has been promoting and enhancing Travel Agents, making it a Flagship Event for the Industry. During this 7th edition, 5 Agents are rewarded. The Promise: elect THE Best Travel Agent in France.

\*\*\* About Travel Agents Cup Junior : The Junior Travel Agents Cup rewards "The Most Promising Salesman of the Destination France" for the 2nd Edition. This Competition, organized in partnership with the FFTST, is open to all Students from France (Metropolitan France and Overseas France) who intend to work in the Tourism Sector (BTS, Masters, Bachelors, MBA, DU and Professional Licenses).

Source : IFTM Top Resa - The Place For Professionals From France & International Tourism  
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